Evidencing Impact in the Arts and Humanities

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IMPACT
CAN YOU PROVE IT?
MULTI-PURPOSE
IS MEDIA COVERAGE IMPACT?
INSPIRE NEW CREATIVE OUTPUT
IMPACT OR RESEARCH?
WHAT TO CAPTURE?

1. Consider the impact from the start of the research activity

2. Agree the type of impact you want to achieve

3. Mechanisms to capture progress throughout
THE DATA

Quantitative: Gateway into impact

Qualitative: Towards understanding

Documented: Third party corroboration
A VIRTUOUS CIRCLE

Feedback into the research

Shape future research questions

Inspire new methods of dissemination