Slow Food International

A Model for the Sustainable Development of Global Food Systems
What is Slow Food
What is Slow Food?

- An international member-supported, non-profit organization in 160 countries around the world

- Founded in 1989 to counteract fast food and fast life and promote local sustainable food

- A grassroots network whose supporters are linking good and healthy food with a commitment to their community and the environment
The *Slow Food* Network:

More than 100,000 members in 160 countries that make up 1,500 convivia (Slow Food local chapters)

2,000 food communities, 1,000 cooks, 400 academics and 1,000 students and young producers that represent and participate in **Terra Madre**

Hundreds of schools, hospitals, local authorities and other organizations who work with us
What does Slow Food do?

Slow Food works through three main channels:

- Producers and Value Chain Actors
- Awareness Raising and Consumers
- Advocacy and Decision Makers
Producers and Value Chain Actors

- Ensuring that production paradigms are resilient
- Facilitating access of products to markets
- Strengthen livelihoods and ensure rural development
- Promote the use of agricultural biodiversity
- Maximizing positive externalities and ecosystem services
Awareness Raising and Consumers

- Promote sustainable diets and consumption patterns
- Provide consumers clear and concise information
- Shortening and providing transparency to value chains
Advocacy and Decision Makers

- Provide clear and scientifically sound information
- Ensuring an enabling environment in which the sustainable production and consumption of food is promoted at a strategic and normative level
- Relate key issues to specific decision makers
Metodologies
Producers and Value Chain Actors

- Ark of Taste
- Presidia
  - Species or variety
  - Traditional technique
  - Ecosystem
- 10,000 gardens
Awareness Raising and Consumers

- Narrative Label
- Earth Markets
- Chef Alliance
- Slow Travel
Advocacy and Decision Makers

- Provide clear and scientifically sound information
- Ensuring an enabling environment in which the sustainable production and consumption of food is promoted at a strategic and normative level
- Relate key issues to specific decision makers
Slow Food Travel
What is Slow Food Travel?

- Slow Food Travel is the Slow Food project to develop the touristic offer of a territory around the agricultural and gastronomic heritage.

- At the heart of the project are food and food production and the touristic system of the territory to increase the quality of the touristic experience.
Mapping
International Events
Events

Slow Food organizes events all over the world. The three largest international events organized by Slow Food are:

*Salone del Gusto e Terra Madre*, Torino
- 7,000 delegates from over 100 countries
- 1M Visitors in five days

*Cheese*, Bra
- Largest worldwide raw milk cheese event
- Producers from more than 50 countries
- 300,000 visitors in four days

*Slow Fish*, Genova
- Fisher-folk from all over the world
- 50,000 visitors in three days
General Concepts
Some Specific Projects

Externalities
- Positive and Negative
- How to reinternalise?

Biodiversity
- Resilience
- Adaptation to micro climate

Ecosystem Services
Some Specific Projects

Climate Change
- Locally adapted varieties

Migration
- Gastronomy migrates as well

Silo Approach
- Need for multidisciplinarity in decision making
Some Specific Projects
Some Specific Projects

IUCN Extremadura
- Initial mapping of products and producers in this key ecosystem
- Actions will defined after the mapping phase

Europe Aid Azerbaijan
- Call aimed at diversifying economy and ensuring rural livelihoods
- Slow Travel as a tool for rural development

FAO/MPS Philippines
- Slow Food Travel
- Mountain Producers

HIVOS – SFYN Africa
- Identify new leaders
- Build capacity
Slow Food and Innovation
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