Sponsorship packages

2020/2021

EARMA sponsorship packages with updated combination digital events 2020/2021, EARMA Digital Conference 2020 and in-person Prague EARMA Conference 2021 benefits

www.earma.org
Package 1

Price: €12,000 with complimentary all year benefits and digital benefits or €11,500 with conference benefits + delegates’ contact lists for 2020/2021.

Benefits:

- Prime exhibition space at the in-person EARMA Conference in Prague during 2021
- Material published on the EARMA Conference app
- Access to delegates’ contact lists for EARMA Digital Conference 2020 and EARMA Conference 2021
- Announcement as a sponsor at the Opening and Closing sessions of the in-person EARMA Conference
- Logo on the sponsors’ webpage of the EARMA Conference website
- Material in delegate pack or alternatively on the app
- 200 words in the printed programme or alternatively on the app
- Logo on the front page of the EARMA Conference website
- Naming rights to the EARMA Conference welcome reception or pre-dinner drinks or lunch on one day (upon availability)
- Priority for prime exhibition spaces
- Complimentary conference and dinner registration
- 4 complimentary tickets
- Sponsored session included

All year benefits as standard:

- Logo and a 200 word description on EARMA’s sponsorship webpage
- Logo on EARMA digital events graphics
- Promotional social media content (Twitter and Linkedin)
- Logo on the EARMA homepage
- Logo on the monthly EARMA newsletter
Package 2

Price: €9,000 with complimentary all year benefits and digital benefits or €8,500 conference benefits + delegates’ contact lists 2020/2021.

Benefits:

- Prime exhibition space at the in-person EARMA Conference in Prague 2021
- Material published on the EARMA Conference app
- Access to delegates’ contact lists for EARMA Digital Conference 2020 and EARMA Conference 2021
- Announced as a sponsor at the Opening and Closing sessions
- Logo on the sponsors’ webpage of the EARMA Conference website
- Material in delegate pack or alternatively on the app
- 200 words in the printed programme or alternatively on the app
- Logo on the front page of the EARMA Conference website
- 3 complimentary tickets
- Sponsored session included

All year benefits as standard:

- Logo and a 200 word description on EARMA’s sponsorship webpage
- Logo on EARMA digital events graphics
- Promotional social media content (Twitter and Linkedin)
- Logo on the EARMA homepage
- Logo on the monthly EARMA newsletter
Package 3

Price: €6,400 with complimentary all year benefits and digital benefits or €6,000 conference benefits + delegates' contact lists 2020.

Benefits:

- Exhibition space at the in-person EARMA Conference in Prague 2021
- Material published on the EARMA Conference app
- Access to registered delegates' contact list 2020
- Logo on EARMA digital events slides
- Announced as sponsor at the Opening and Closing sessions
- Logo on the sponsor page of the Annual Conference website
- Material in delegate pack or alternatively on the app
- 2 complimentary tickets

All year benefits as standard:

- Logo and a 200 word description on EARMA's sponsorship webpage
- Logo on EARMA digital events graphics
- Promotional social media content (Twitter and LinkedIn)
- Logo on the EARMA homepage
- Logo on the monthly EARMA newsletter
Package 4

Price: €4500 with complimentary all year benefits and digital benefits or €4000 conference benefits + delegates' contact lists 2020.

Conference Benefits:

• Exhibition space at the in-person EARMA Conference in Prague 2021
• Material published on the EARMA Conference app
• Access to registered delegates' contact list 2020
• Announced as sponsor at the Opening and Closing sessions
• Logo on the sponsor page of the EARMA Conference website
• 1 complimentary ticket

All year benefits as standard:

• Logo and a 200 word description on EARMA's sponsorship webpage
• Logo on EARMA digital events graphics
• Promotional social media content (Twitter and LinkedIn)
• Logo on the EARMA homepage
• Logo on the monthly EARMA newsletter

Long-term partnership

EARMA appreciates developing longer-term relationships with its valued sponsors. Long-term partnership provides extra value and benefits to ensure a shared satisfaction.

By getting a 3 year sponsorship contract with EARMA, sponsors get:

• 15% discount on the annual sponsorship fees
• 15% discount on the delegates contact list
• Priority to choose exhibition area
• Logo on EARMA digital events graphics
• All year long standard benefits with EARMA
• Logo and a 200 word description on EARMA’s sponsorship webpage
• Logo on EARMA's digital events slides
• Promotional social media content (Twitter and LinkedIn)
• Logo on the EARMA homepage
• Logo on the monthly EARMA newsletter
• Biannual promotional content in the EARMA newsletter
## Summary table:

<table>
<thead>
<tr>
<th>Agreement</th>
<th>Package 1</th>
<th>Package 2</th>
<th>Package 3</th>
<th>Package 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 calendar year fees</td>
<td>€12,000</td>
<td>€9,000</td>
<td>€6,400</td>
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<tr>
<td><strong>All year standard benefits</strong></td>
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<tr>
<td>Logo and a 200 word description on EARMA's sponsorship webpage</td>
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<td>✓</td>
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<tr>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Promotional social media content (Twitter and LinkedIn)</td>
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<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Logo on the EARMA homepage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on the monthly EARMA newsletter</td>
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<tr>
<td><strong>Conference Benefits + Delegates contact list</strong></td>
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<td>Logo on the sponsor page of the Annual Conference website</td>
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<td>Access to delegates’ contact list of the in-person EARMA Conference in Prague 2021</td>
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<tr>
<td>200 words in the printed programme or alternatively on the app</td>
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<tr>
<td>Logo on the front page of the EARMA Conference website</td>
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<tr>
<td>Naming rights to Welcome Reception or Pre-dinner drinks or lunch on one day (upon availability)</td>
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<td>Priority for the best exhibition spaces</td>
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<td>Complimentary conference and dinner registration</td>
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<td>Complimentary tickets</td>
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<td>3</td>
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<td>Sponsored session included</td>
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<tr>
<td><strong>€ only 2020 delegates contact list</strong></td>
<td>€2,400</td>
<td>€2,400</td>
<td>€2,400</td>
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</tr>
</tbody>
</table>

*Delegates’ contact lists are only available on a limited, first come, first served basis.*
Terms & conditions

1. All prices include VAT, which will be added to invoices where appropriate.
2. Sponsors will be invoiced by EARMA. Payments are due within 30 days and final confirmation of exhibition space allocation can only be made once payment has been received. All payments must be completed 1 month before the start of the conference. Payment may be made by Electronic Fund Transfer on receipt of a valid invoice.
3. If delegates contact lists are sold out, €2,000 will be deducted from the gross amount of the sponsorship package.
4. In the event of live conference cancellation and EARMA organised a digital conference instead, 60% of the sponsorship amount paid will be refunded.
5. For more information about the sponsorship contractual and financial issues, please contact sahar.arafat@earma.org. For more information about the sponsors benefits and exhibition details, please contact nyle.lennon@earma.org.