Policy & Representation Committee & Horizon Europe Task Force
EARMA Policy session:

The research impact agenda and its influence on institutional strategies in the European and wider international context
Monday, 10 May 2021, 11:00 – 12:00 CEST

Impact Strategy Survey
Key Findings

Andrew Jackson
EARMA Policy & Representation Committee
Durham University, UK

andrew.r.jackson@durham.ac.uk
Impact Definitions

- National policy drivers informing definition
- Include academic / scientific impact?
- Bibliometric indicators (H-Index, citations, impact factors)
Impact Drivers

- Specific / general funding bids
- Links to UN SDGs
- Possible trends towards future growth in national initiatives (e.g. Finland)
Organisational Impact Strategies

- Impact usually present in wider strategies
- Possible inherent selection bias in respondents?
- Significant number of respondents with work-in-progress
Level of Staff Resources

- Distribution centred around 0.5-4.9 FTE
- Possible challenges in creating reliable, comparable data for this metric
Responsible Individuals and Groups

- Oversight most commonly with individual academic leader
- Implementation most commonly with professional specialist
- Academic – professional linkage is key
Next Steps – Ideas for Follow-Up

- Identify trends since 2019:
  - Changes in emphasis
  - Trends in prevailing external drivers
  - Impact of funding changes, SDGs, HEu
- Explore deeper into key areas:
  - Skill sets
  - Key success factors
  - Resourcing levels
  - Levels of interest and engagement across management levels