Policy & Representation Committee & Horizon Europe Task Force
EARMA Policy session:

The research impact agenda and its influence on institutional strategies in the European and wider international context
Monday, 10 May 2021, 11:00 – 12:00 CEST

Impact Strategy Survey
Why, about what, when and who answered?

Bettina Uhrig, P&RC and Horizon Europe Task Force
Oslo Metropolitan University (OsloMet)
Norwegian Social Research Institute (NOVA)

bettina.uhrig@oslomet.no
Impact Strategy Survey – Why, about what, when and who?

Why?

Since the nineties, discussions and the focus on creating impact has been growing:

for research funders and applicants (proposal writers)

for research organisations?

Impact discussions and impact strategies:  
What are the differences among EARMA members and countries?

What could be done to feed the discussion and to support the research environments and their stakeholders?

Impact Strategy Survey – Why, about what, when and who?

About what?

Aim of the Impact Strategy Survey:

To explore institutional impact strategies, not impact strategies described in proposals and implemented by projects

Areas covered:

- Definition/s of impact
- Impact and national requirements
- Impact work at organisational level
- Organisational strategic framework and/or an impact strategy
- Impact strategy and international engagement/ambitions for Horizon Europe
- Who is working with impact and how?
Impact Strategy Survey – Why, about what, when and who?

When?

November 2019 – April 2020

Who answered - type of organisation, from which country?

23 responses: a response rate of 14.6% (157 institutional EARMA members, spring 2020)

20 colleagues representing universities, 3 responses from research institutes

Countries represented:

UK (4), Belgium (3), Ireland (2), Italy (2), Portugal (2) and The Netherlands (2)

One each from: Austria, Denmark, Finland, France, Iceland, Norway, Spain and Switzerland

No responses from Eastern European countries – EARMA members in the different countries?