1. The Online Training
This training focused on the new framework programme Horizon Europe will supply you with the necessary knowledge to better understand what kind of projects ERC is selecting for funding and how to write a convincing proposal.

The ERC selection criteria applied by the panels use terms which have become familiar jargon, such as important challenge, novel concept, scientific approach, and feasibility. Most of these terms are also used by other funding agencies but they are interpreted and applied differently. We will explain in detail not only what these terms mean and imply in the context of ERC, but also how the various ERC panel members use these terms to discuss, assess and select project proposals.

We will also discuss finding the balance between ambitious objectives / new concepts and feasibility and the panel specifics concerning the quality of the CVs and track-record of ERC grantees.

This online training will prompt you to reflect on what it takes to write a successful ERC proposal, while providing you with an overview of the main issues to consider while working on an application.

2. Benefits
- To take critical stock of the key questions that are important for the future research directions in the scientific field.
- Our online material including tutorials on all aspects of writing an ERC proposal will allow you to sharpen your thinking and strategize your actions.
- The remote access allows you to be flexible in scheduling the studying of the materials on any device from smart phone to laptop simultaneously.
- An additional benefit is that this course provides an eco-friendly alternative to our regular training where we all had to travel!

3. Trainer
Lotte Jaspers. Founding partner of Yellow Research, has extensive experience in running ERC workshops and in pre-submission review of ERC grant proposals. At Yellow Research, Lotte has successfully trained candidates for writing ERC proposals since the 2008 call. Her knowledge and experience in pre-submission review of ERC proposals is an important aspect of her success in this training.

4. Training Tools

Live Webinar with Lotte Jaspers
The webinar will combine a 1h presentation from Lotte Jaspers covering the main issues to consider while working on an application and a 1h Q&A/discussion session offering the opportunity to reflect on what it takes to write a successful proposal.

Tutorials
Structured around the unique knowledge and expertise of Yellow Research regarding the evaluation criteria, the design of a competitive proposal and what is key in strategizing grant writing.

Handouts for all tutorials
Following the template for the ERC proposal, we provide handouts for each slide.

Background Analysis Sheets
These sheets have been developed over the past 12 years by Yellow Research. They capture our latest insights on what panels are looking for.

5. Practical Information and Fees
Live Webinar:
17 September 2021 at 10:00-12:00 CEST
The Webinar will be conducted on Zoom; participants will receive a link to join the session after registration.

Access to the online materials:
The online materials are made available on a dedicated course at Yellow Research’s online platform. Participants will receive instructions to access the course after the conduction of the live Webinar.

Fees:
490 euro excl. VAT per participant.

* This is a VAT exempted service: place of supply is The Netherlands (Council Directive2006/112/EC on the Common System of Value Added Tax). Yellow Research B.V. is a CRKBO registered institution for vocational education.
Get to know the Trainer

**ERC starting, consolidator, advanced and synergy grants.** On a yearly basis I see over 100 proposals across all domains of the ERC’s 25 panels. The combination of supporting successful applicants with the writing of an ERC proposals and later the preparation for the interview has provided me with a good overview on the differences in scientific argumentation across scientific disciplines as well as the similarities across the scientific panels. This understanding has helped me greatly in helping scientists to focus their writing on their scientific community.

My original background is in law and intellectual property rights. I have worked for 11 years at the University of Amsterdam in this capacity. During this time, I was asked to become an independent expert for the European Commission and in this capacity, I was involved in re-structuring the thinking of the role of universities in the framework programme. To change the view to one where universities are seen as important enablers of advancing our knowledge base instead of a view where universities are only seen as suppliers of knowledge for the industry. As part of the team of Unite we were able to reform the IPR rules for universities, where universities up to today are themselves the owners of the intellectual property they generate in a project. I was part of European and national advisory groups on the Rules for Participation for FP5, 6 and 7. When in 2004 the first discussion emerged on the idea of a European Research Council, I was asked to advise the Dutch rectors conference as well as the Dutch University Association. It was in this capacity and later within the discussion on the Rules of Participation that it became clear to me that fundamental to the success of our scientists would be how well we would understand the evaluation process and in particular the criteria for review.

A thorough understanding of the evaluation process and what this entails for writing the specific subsection of the grant has become the focus of our training since the initial training organised in 2009 (when I had already set up my own company Yellow Research) on request of my old alma mater, the University of Amsterdam. We have now well over 10 years of experience in providing ERC trainings and, by keeping a close check on how the ERC panels themselves evolve their thinking, we bring the participants our latest understanding of how to be successful in thinking and writing these grants.

Lotte Jaspers is a founding partner of Yellow Research BV. For the past three decades, Lotte Jaspers has gained broad practical experience in writing successful Grant Applications and the management of Intellectual Property Rights. Lotte has supported hundreds of scientists with their national and European applications.